

FUNGUO

UKaid

IWTz 2022

Comprehensive Report

"Innovation for Sustainable Development"











Content

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Preamble

In conformity UNDP requirements defined in the **RFP/TZA/2022/003** dated **4/7/2022.**

Cornerstone Solution Ltd, the contracted service provider was obliged to implement and execute IWTz22 in adherence to technical know-how on planning, managing and coordinate all events regardless of size and magnitude, with experiential visuals of set up look & feel in **the best practice and standards of event set up and management.**

Upon execution cornerstone was guided by 4 main scopes;

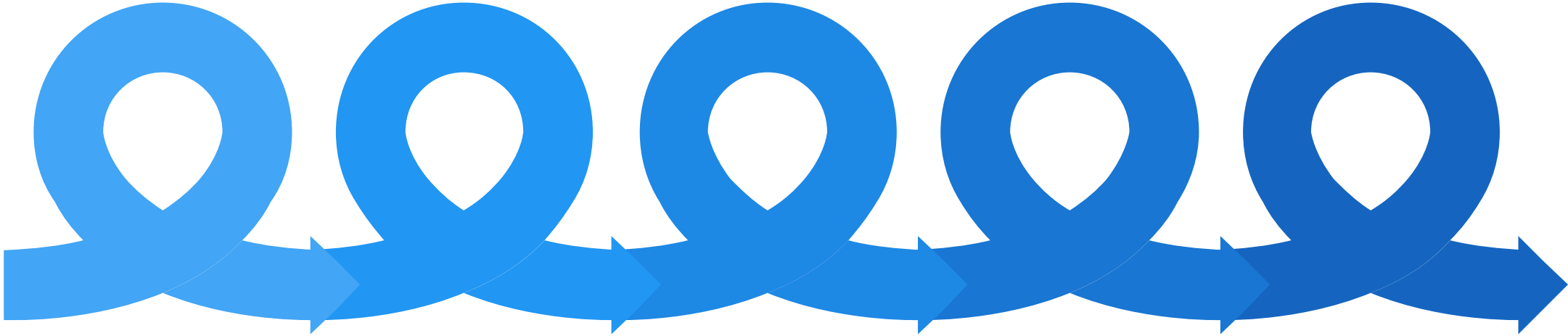
1) Best set up and delivery of both in-person and virtual events
2) Logistical support on launch events
3) Set up, break down and cleanup plan for the week.
4) Communication, branding & digital media support



Event Name	**Innovation Week Tanzania 2022 (IWTz2022)**
Event Activities	Media Training, Symposium, Exhibition, Sessions, Opening & Closing Ceremonies
Event Venue	JNICC, JKICC, Jamhuri Stadium
Event Crew	Supervisor, Crew Team, Event Manager & Volunteers
Organizers	Funguo Program under UNDP Tanzania, EU, UKAid, MOEST, COSTECH
Partners	VETA, NACTVET, DIT
Sponsors	Vodacom, Netherlands Embassy, Sweden Sverige, Segal Foundation, NMB, UNESCO, KOICA, UNCDF, UNICEF,D4D HUB, TCRA, TPA, LM International, CRDB, CFM.
Media Partner	TBC, The Citizen, Mwananchi, EFM, Clouds Media group

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Activities footprint



Activity Flow:	**Build up to IWTz22:**	**Road to IWTz22:**	**Pre-IWTz22:**	**Opening IWTz22:**	**Closure of IWTz22:**
Date & Region:	**Dodoma, 4th May**	**DSM, 7th May**	**DSM, 10th >13th May**	**Dodoma, 16th > 18th May**	**Dodoma, 19th May**
Activity:	**Media Training**	**Media Symposium**	**Towards IWTz22**	**Opening + Sessions**	**Media Training**
Elaboration:	All media Guru's coordinated under one roof for media training, protocol and control of intonation	Panel seat discussion with all media and partners debating the delivery excellence of IWTZ22	20 different innovators, showcasing their ideas with the on going 15 session from partners supported by virtual and livestreaming.	➢ Opening of IWTz22 ➢ GOH Reception ➢ Partners Exhibitions ➢ Sessions & Dialogues ➢ Entertainments ➢ Cocktail reception	➢ Closure of IWTz22 ➢ GOH Reception ➢ Partners Exhibitions ➢ Entertainments ➢ Meets & Greets

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Media Training & Symposium

















Media Training

Date of Event: 4th May 2022

Location of the Event: Dodoma

Venue of the Event: VETA Conference Hall

Objective of the Event: Training Media house about Innovation week 2022

Organizers of the Event: Ministry of Education, Science and Technology

Participant of the Event: Media Houses

Number of Participants: 50 journalists





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Media Symposium

Over 60 journalists from multiple media houses and some of partners/sponsors attended this event, whose aim was to sharpen their thinking on the IWTz22 through number of panel seat discussion plus Q&A.

Cornerstone had to coordinate and manage the whole event from the aspect of RSVP, Set up, Ushering to press release.

The event ended successful and everybody became excited waiting for the opening ceremony of IWTZ22

Event Moderator: Austin Makani

















Road to IWTz22

- Pre - Events at JNICC (10th to 13th May)
  - Venue branding & Visibility (Experience)
  - Registration
  - Survey
  - Partners exhibition
  - Program Start & Execution
  - Sessions Visibility

Unpacking››››››

Set Up Experience
JNICC - DSM











Reception & Registration

All safety measures observed & maintained













Partners Innovative exhibitions

Engagement during exhibitions at JNICC







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IWTz Program Start

JNICC (2 Venues | Ruaha & Meru Hall)



Panel Discussions









Q&A









Speeches






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IWTz22 Program ends

JNICC



Group Picture



Media Interviews



Meets & Greets

- **EVENT SNAPSHOT:**
  - 15 Sessions, 2 Livestreaming, 1 Virtual
  - 2 Venues Used (Ruaha & Meru)
  - 20 Innovators exhibiting their products/services at Victoria lobby

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Opening of IWTz22

- Jamhuri Stadium - Dodoma (16th May)
  - Town Center branding & Visibility
  - Venue branding & Visibility (Experience)
  - GOH reception
  - Entertainment (Dancers & Singers)
  - Innovators exhibition booths

Unpacking>>>>>>

Branding & Visibility

Town Center & Venue Branding















GOH Reception – Openings

1st Vice President of Zanzibar



His Excellence,
Othman Masoud Othman,

- Over 80 innovators participated in exhibition
- The Event was filled with
  - Eloquent set up of Stage, Photo wall, cutouts, Exhibition booths
  - Over 500 participants gathered from different regions
  - Guest of honor excellence reception
  - Speeches from GOH & Other key influential
  - Media Interviews
  - GOH tour to different innovators





GOH Tour



Funguo Exhibition



Entertainment





IWTz22 Sessions – Dodoma

- JKICC - Dodoma (17th & 18th May)
  - Venue branding & Visibility (Experience)
  - Reception & Registration
  - On going Session Time
  - Media Interviews (Session Partners)

Unpacking››››››

Set Up Experience

Dodoma Sessions











Reception of Partners

Dodoma Sessions

(17th & 18th May 2022)









Ongoing Sessions
Moment

Moderators
Austin Makani
Khalilah Mbowe

Speeches

Q&A

Panel Discussions

9 physical events, 1 virtual event, 4 livestreaming events.






















IWTz22 Session Closure

JKICC | Dodoma – Media Interviews













Group Picture

Media Interviews

Meets & Greets



Cocktail Reception

- St Gaspar Hotel - Dodoma (18th May)
  - Venue branding & Visibility (Experience)
  - Partners Moments of Networking
  - Entertainment – Bushoke Music Band
  - Greetings from the GOH, UNDP, COSTECH

Unpacking››››››

Venue Branding & Visibility & Engagement

Networking, Cheers Moment & Music Entertainment (Venue: St. Gaspar Hotel | 150 Participants)



















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Closure of IWTz22

- Jamhuri Stadium - Dodoma (19th May)
  - Venue branding & Visibility (Experience)
  - GOH and government officials appearance
  - Partners exhibition tents
  - Program Start & Execution

Unpacking››››››







Entertainment

Mix of different Traditional & Modern Entertainment









Reception of GOH

Hon: Dr. Philip Isdor Mpango, Vice President
Hon: Kassim Majaliwa, Prime Minister







Innovators

Exhibition booths Tour



Speeches & Award giving































Meets & Greets

IWTz22 Closing















CLOSING CEREMONY
In Dodoma (19th May)



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Event Livestreaming

We had a successful live streaming events, both in DSM & Dodoma; Where;

- **Dar es Salaam:**

15 sessions,, 1 virtual event, **2 livestreaming event**

- **Dodoma:**

9 physical events, 1 virtual event, **4 livestreaming events.**

Some of the event links:

https://youtu.be/S1gNEVFlrj0
https://youtu.be/Azi6_q6KQ-s
https://youtu.be/nGe7djkTsVA
https://youtu.be/clzCRoIH6Nc

Broadcasting Channel Used: YouTube, Facebook & Instagram

Event Statistics

Determining number of participants and registration from the Kickoff IWTz22

1198	770	22
No, of Registration	***Those who Showed Up***	***Registered Sessions***





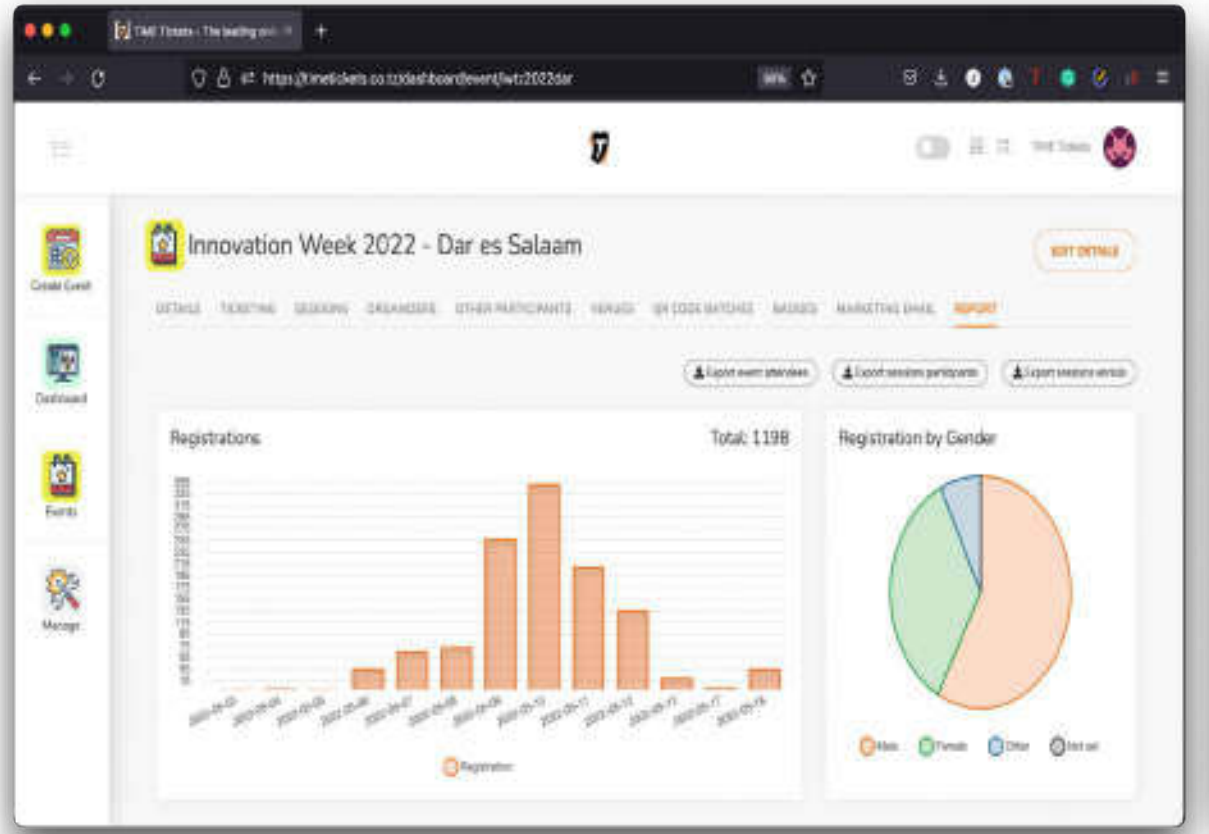
- Out of **1198** registered attendees - Males were **693**, Females were **418** and Others were **87**
- Out of **776** who showed up - Males were **456**, Females were **263** and Others were **57** *(It should be noted that "other" is for those who opted not to disclose their gender)*
- Out of **776** who showed up, **433** registered onsite
- **64.7%** was the rate/possibility of showing up to the event per whole registrations

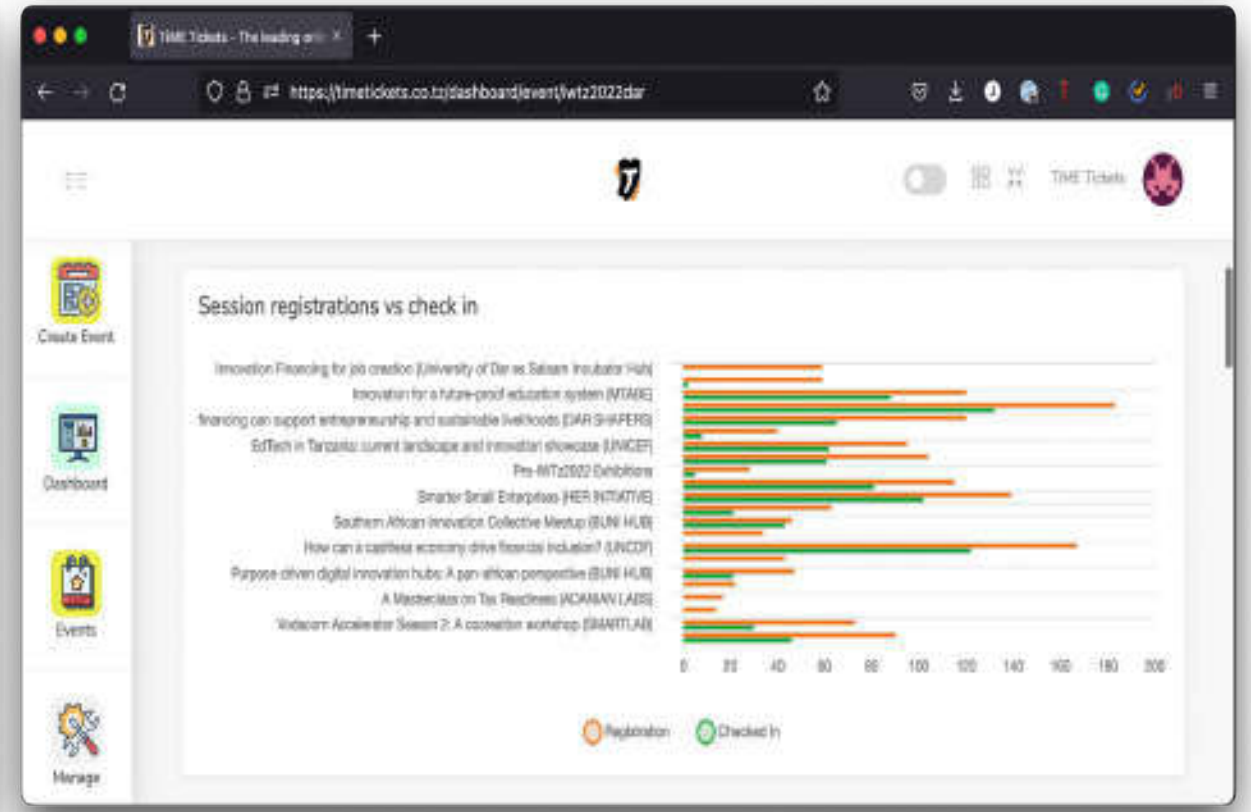
Total of **22** sessions were added in the portal (4 of them being virtual - 2 for partners and 2 for individual hosts

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Session Reg Vs Check in | DSM

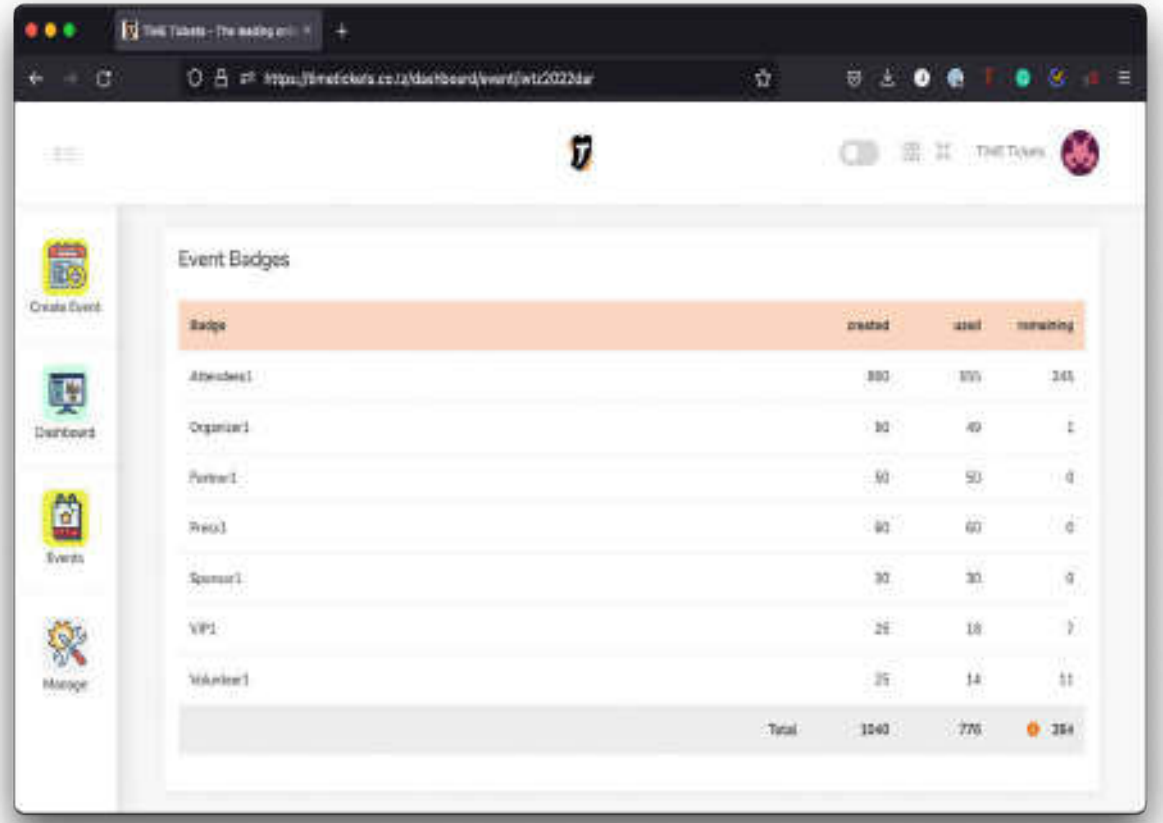
Analysis Summary

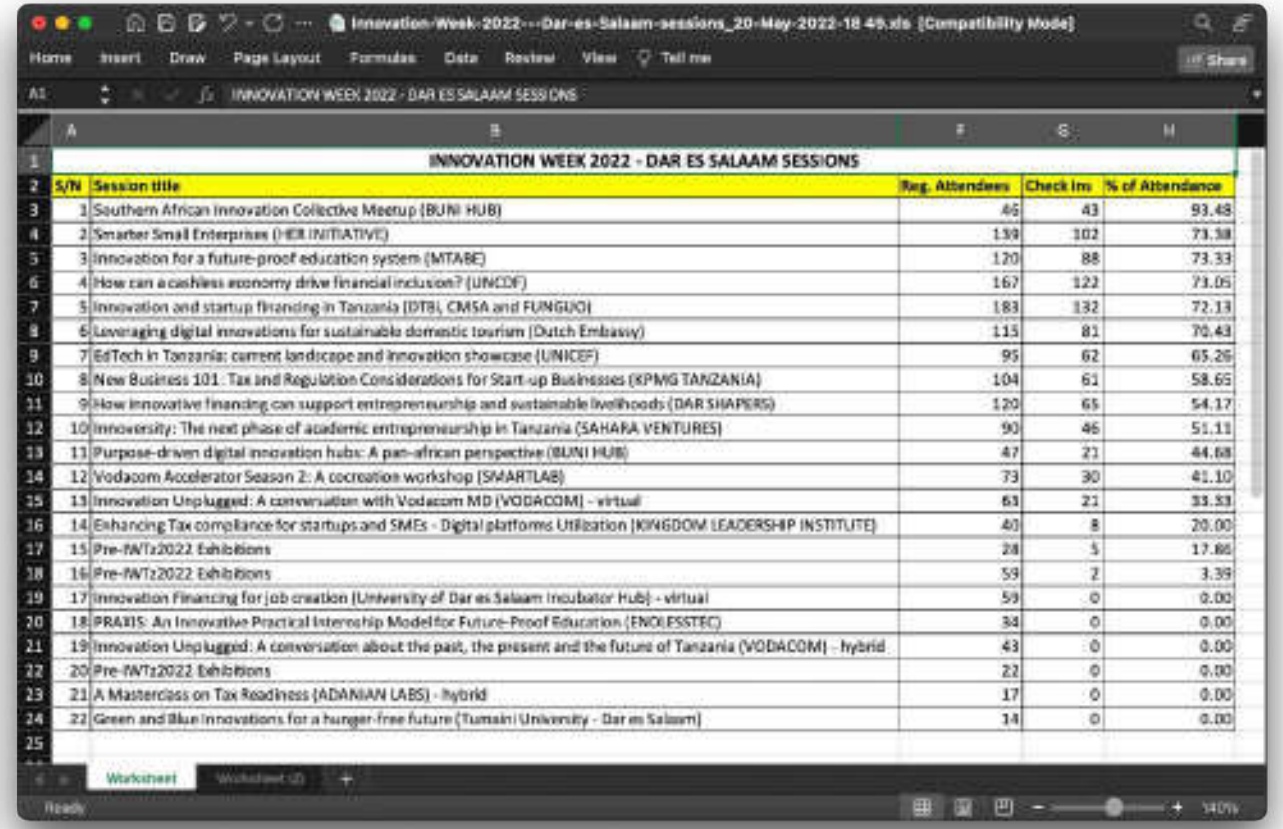




Event badges & Session Attendance | DSM

Analysis Summary





INNOVATION WEEK 2022 - DAR ES SALAAM SESSIONS

S/N	Session title	Reg. Attendees	Check Ins	% of Attendance
1	Southern African Innovation Collective Meetup (BUNI HUB)	46	43	93.48
2	Smarter Small Enterprises (HER INITIATIVE)	139	102	73.38
3	Innovation for a future-proof education system (MTABE)	120	88	73.33
4	How can a cashless economy drive financial inclusion? (UNCDF)	167	122	73.05
5	Innovation and startup financing in Tanzania (DTBi, CMSA and FUNGUO)	183	132	72.13
6	Leveraging digital innovations for sustainable domestic tourism (Dutch Embassy)	115	81	70.43
7	EdTech in Tanzania: current landscape and innovation showcase (UNICEF)	95	62	65.26
8	New Business 101: Tax and Regulation Considerations for Start-up Businesses (KPMG TANZANIA)	104	61	58.65
9	How innovative financing can support entrepreneurship and sustainable livelihoods (DAR SHAPERS)	120	65	54.17
10	Innoversity: The next phase of academic entrepreneurship in Tanzania (SAHARA VENTURES)	90	46	51.11
11	Purpose-driven digital innovation hubs: A pan-african perspective (BUNI HUB)	47	21	44.68
12	Vodacom Accelerator Season 2: A cocreation workshop (SMARTLAB)	73	30	41.10
13	Innovation Unplugged: A conversation with Vodacom MD (VODACOM) - virtual	63	21	33.33
14	Enhancing Tax compliance for startups and SMEs - Digital platforms Utilization (KINGDOM LEADERSHIP INSTITUTE)	40	8	20.00
15	Pre-IWTz2022 Exhibitions	28	5	17.86
16	Pre-IWTz2022 Exhibitions	59	2	3.39
17	Innovation Financing for job creation (University of Dar es Salaam Incubator Hub) - virtual	59	0	0.00
18	PRAXIS: An Innovative Practical Internship Model for Future-Proof Education (ENOLESSTEC)	34	0	0.00
19	Innovation Unplugged: A conversation about the past, the present and the future of Tanzania (VODACOM) - hybrid	43	0	0.00
20	Pre-IWTz2022 Exhibitions	22	0	0.00
21	A Masterclass on Tax Readiness (ADANIAN LABS) - hybrid	17	0	0.00
22	Green and Blue Innovations for a hunger-free future (Tumaini University - Dar es Salaam)	14	0	0.00

- **Males showed more interest than females, since out of registered attendees males were 57.8%, and out of all those who showed up males were 58.8%**

Summary of Session Attendance | DSM

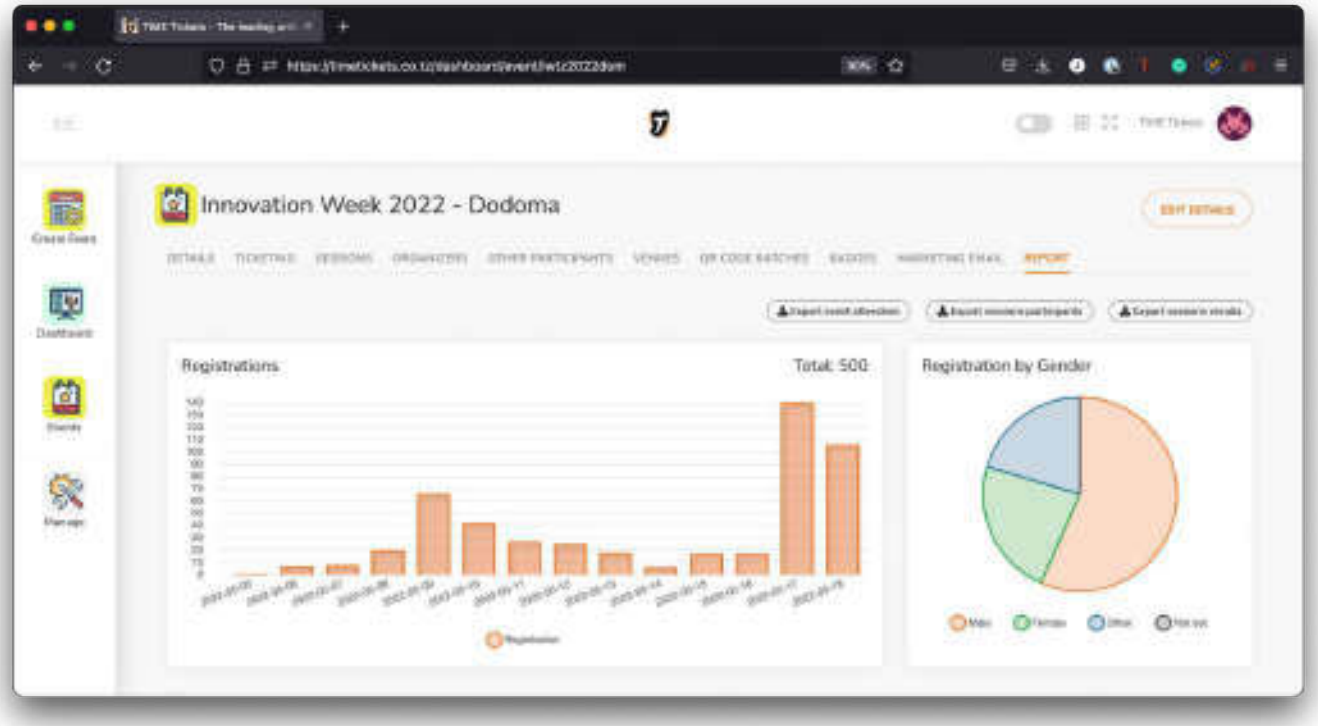
Analysis Summary

- The first day i.e., 10th of May had attracted more attendees than any other day – almost 30% of all IWTz2022Dar attendees came on the first day.
- In terms of the percentage of attendees who enrolled in the sessions, and they showed up (i.e., for physical sessions only); **Southern African Innovation Collective Meetup (BUNI HUB) led all other sessions by attracting 98%** of the whole attendance followed by Smarter Small Enterprises (HER INITIATIVE) then Innovation for a future-proof education system (MTABE) and so forth as seen in above excel screenshot.
- Attendees who showed up on all days were 34 (as per scanning on different days)
- Attendees who showed up on more than one day but not on all days were 104
- Attendees who showed up on only one of the days were 447



Session Reg Vs Check in | Dodoma

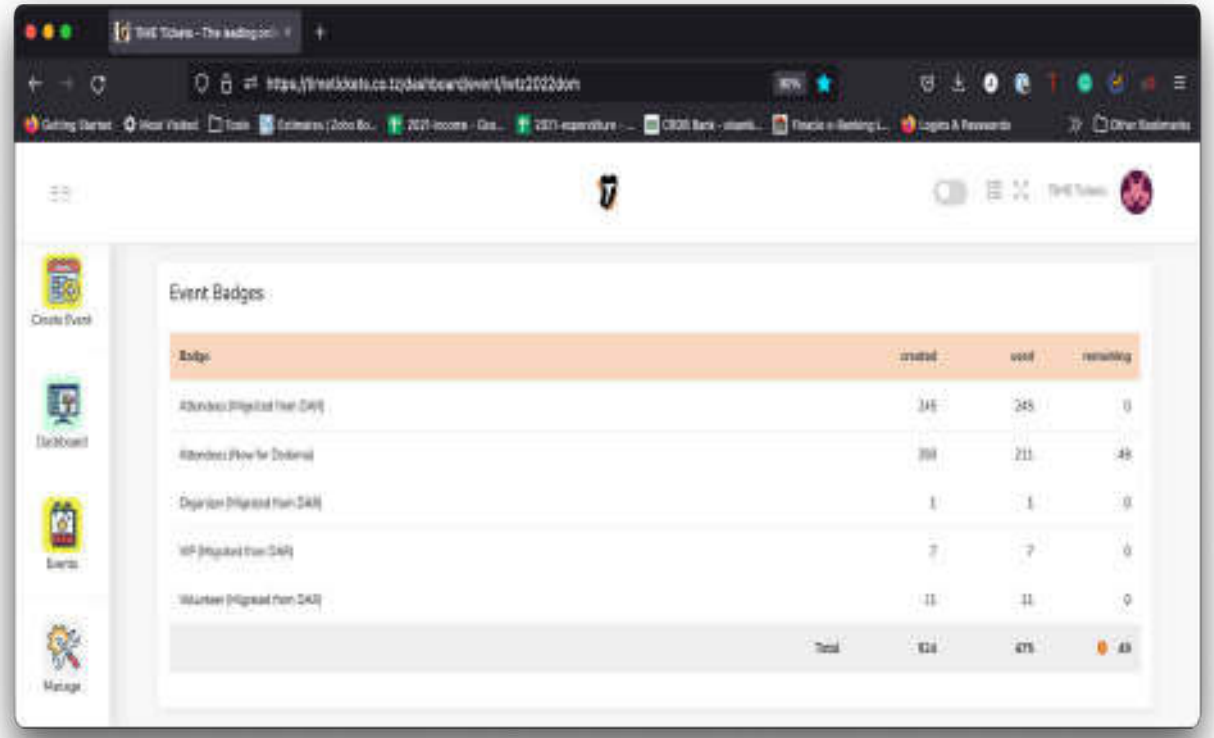
Analysis Summary

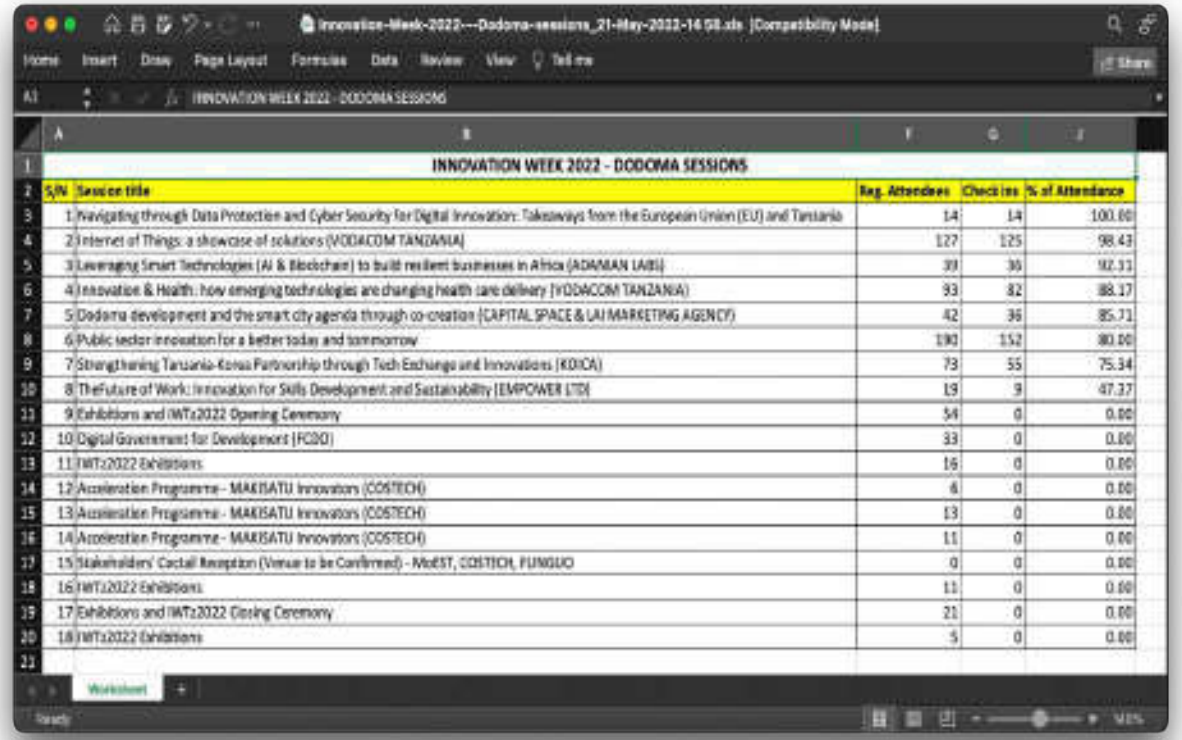


- A total of 500 unique registrations (only 475 showed up)
- Out of 500 registered attendees - Males were 283, Females were 115 and Others were 102
- Out of 475 who showed up - Males were 264, Females were 112 and Others were 99 (It should be noted that “other” is for those who opted not to disclose their gender)
- Out of 475 who showed up, 204 registered onsite
- 95% was the rate/possibility of showing up to the event per whole registrations
- Total of 18 sessions were added in the portal (1 of them being virtual)

Event badges & Session Attendance | Dodoma

Analysis Summary





INNOVATION WEEK 2022 - DODOMA SESSIONS

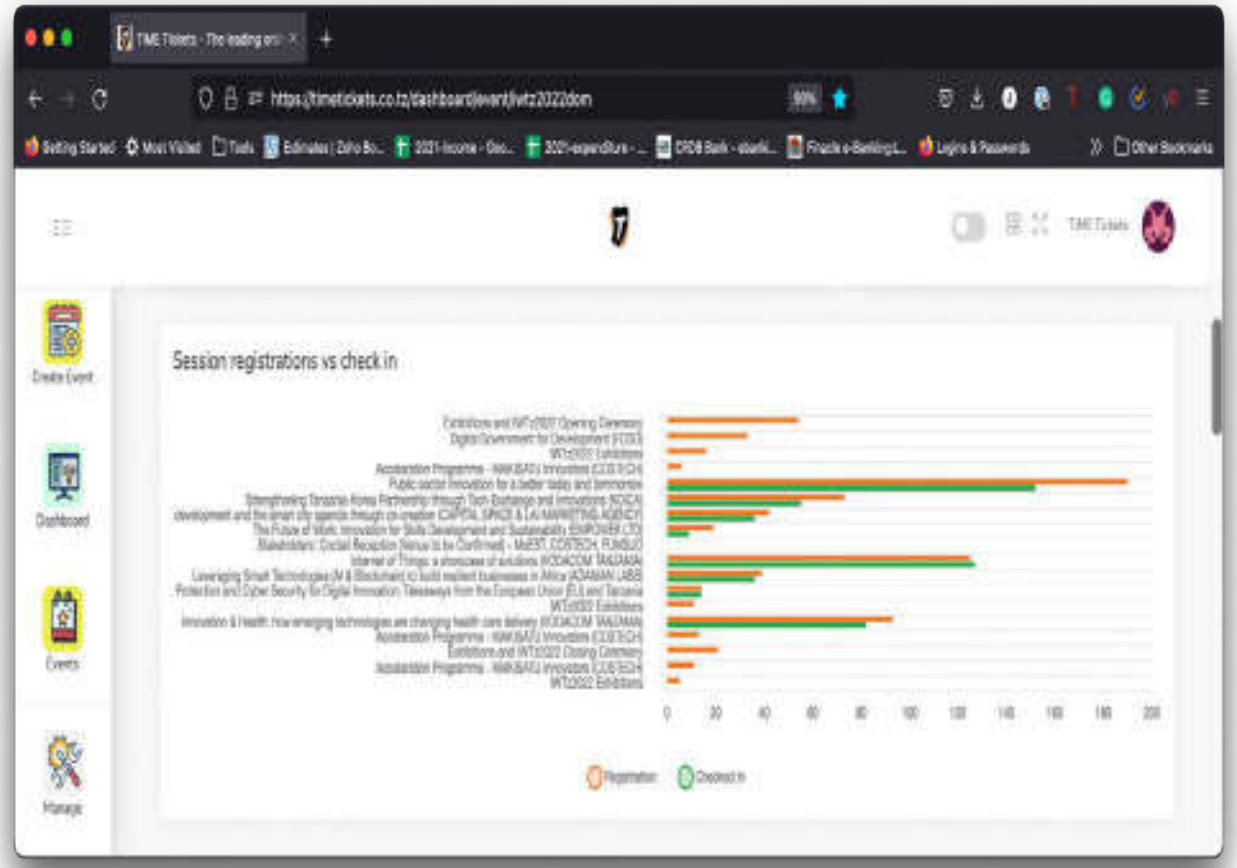
S/N	Session title	Reg. Attendees	Check ins	% of Attendance
1	Navigating through Data Protection and Cyber Security for Digital Innovation: Takeaways from the European Union (EU) and Tanzania	14	14	100.00
2	Internet of Things: a showcase of solutions (VODACOM TANZANIA)	127	125	98.43
3	Leveraging Smart Technologies (AI & Blockchain) to build resilient businesses in Africa (ADAMIAN LABS)	39	36	92.31
4	Innovation & Health: how emerging technologies are changing health care delivery (VODACOM TANZANIA)	93	82	88.17
5	Dodoma development and the smart city agenda through co-creation (CAPITAL SPACE & LAI MARKETING AGENCY)	42	36	85.71
6	Public sector innovation for a better today and tommorrow	190	152	80.00
7	Strengthening Tanzania-Korea Partnership through Tech Exchange and Innovations (KOICA)	73	55	75.34
8	The Future of Work: Innovation for Skills Development and Sustainability (EMPOWER LTD)	19	9	47.37
9	Exhibitions and IWTz2022 Opening Ceremony	54	0	0.00
10	Digital Government for Development (FCDO)	33	0	0.00
11	IWTz2022 Exhibitions	16	0	0.00
12	Acceleration Programme - MAKISATU Innovators (COSTECH)	6	0	0.00
13	Acceleration Programme - MAKISATU Innovators (COSTECH)	13	0	0.00
14	Acceleration Programme - MAKISATU Innovators (COSTECH)	11	0	0.00
15	Stakeholders' Cocktail Reception (Venue to be Confirmed) - MoEST, COSTECH, FUNGUO	0	0	0.00
16	IWTz2022 Exhibitions	11	0	0.00
17	Exhibitions and IWTz2022 Closing Ceremony	21	0	0.00
18	IWTz2022 Exhibitions	5	0	0.00

- **Males showed more interest than females, since out of registered attendees males were 56.6% and out of all those who showed up males were 56.2%**

Summary of Session Attendance | Dodoma

Analysis Summary

- The first day i.e., 10th of May had attracted more attendees than any other day – almost 30% of all IWTz2022Dar attendees came on the first day.
- The first day for sessions in Dodoma i.e. 17th of May had attracted more attendees than any other day - 28% of all IWTz2022 Dom attendees came on this day.
- In terms of the percentage of attendees who enrolled in the sessions and they showed up (i.e. For physical sessions only); Internet of Things: a showcase of solutions (VODACOM TANZANIA) led all other sessions by attracting 98.4% of the whole attendance followed by Leveraging Smart Technologies (AI & Blockchain) to build resilient businesses in Africa (ADANIAN LABS) - though this session never happened, due to attendance swapping to IoT session then Innovation & Health: how emerging technologies are changing health care delivery (VODACOM TANZANIA) and so forth as seen in above excel screenshot.
- Attendees who showed up in all days were 285 (two days which had sessions at JKCC)
- Attendees who showed up in only one of the of the two days were 250



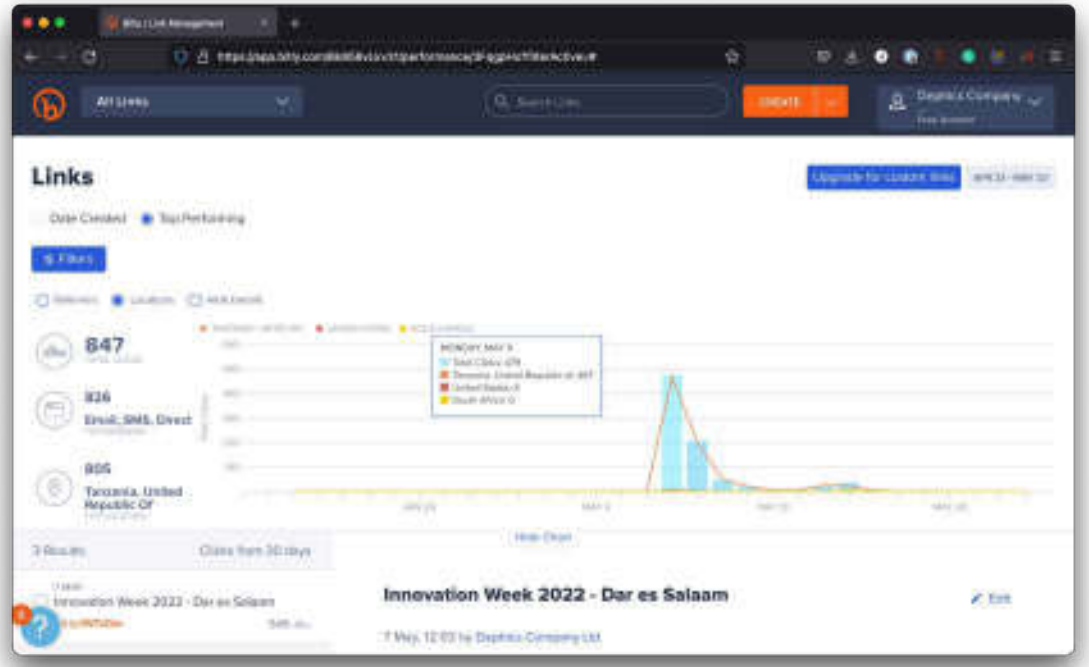
Extra-miles to Public Awareness of IWTz22

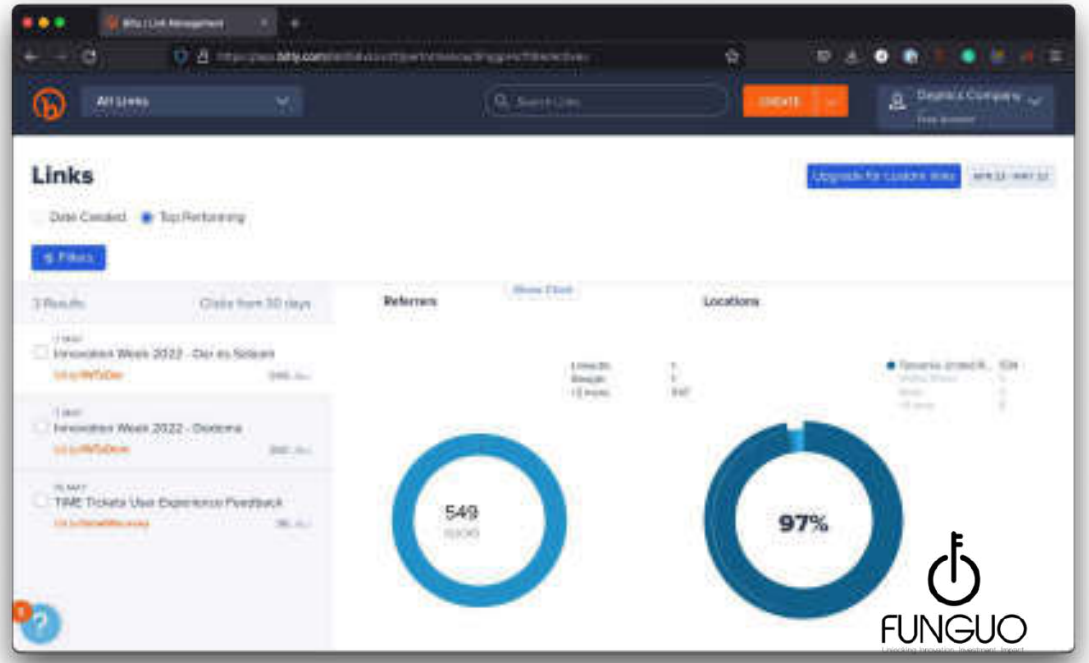
This year we have decided to undertake some extra initiatives in letting general public knows about the IWTz2022 event, we took charge in;

- Broadcasting Emails and SMS to all users who happened to attend any of the Innovation week event from 2019 - 2021 informing them about the Innovation Week Tanzania 2022 event; in this the metrics were such that;

Total SMS	Delivered SMS	Pending SMS	Failed SMS
10140	7787	8	1478

- In each Email/SMS that was sent we embed the shortened URL (from bitly.com) to track the number of clicks, which in one way will inform us on people's reactions on the same;
  - IWTz2022Dar had 549 clicks
  - IWTz2022Dom had 260 clicks and
  - IWTz2022Survey had 38 clicks only





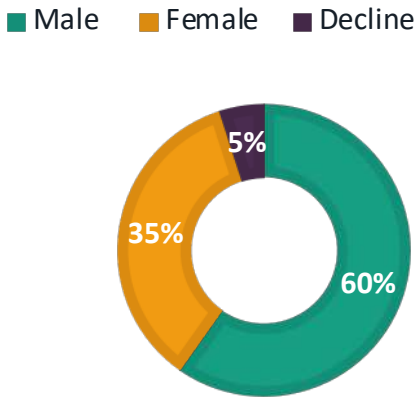


Evaluation Report

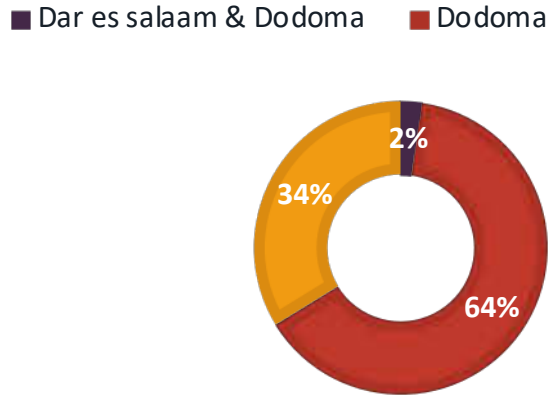
- IWTz – DSM | DODOMA

Unpacking››››››

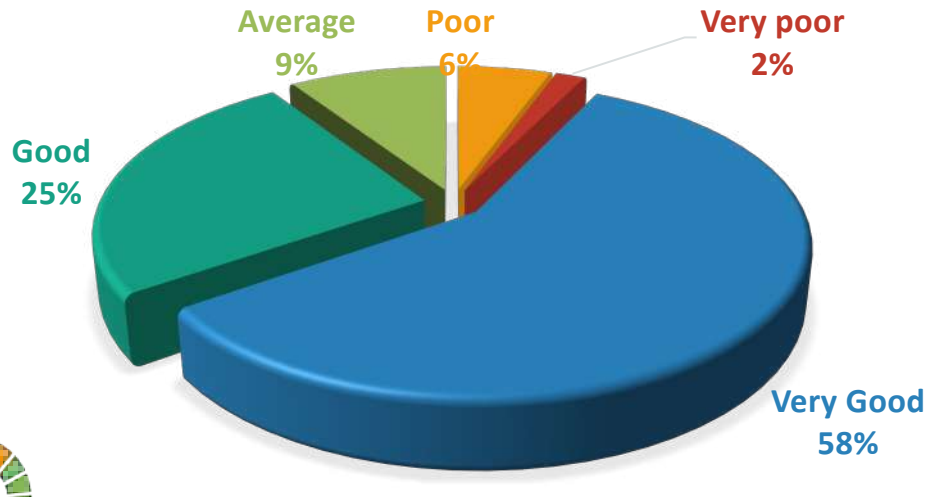
➢ What is your Gender?



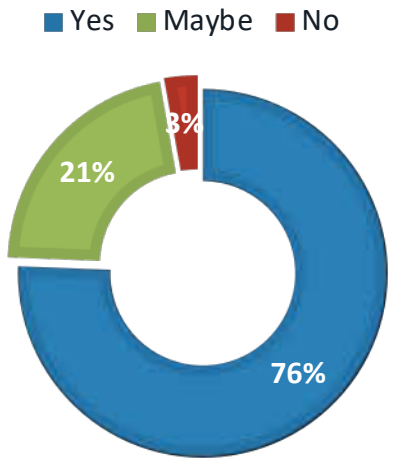
➢ Where did you Attend IWTz22?



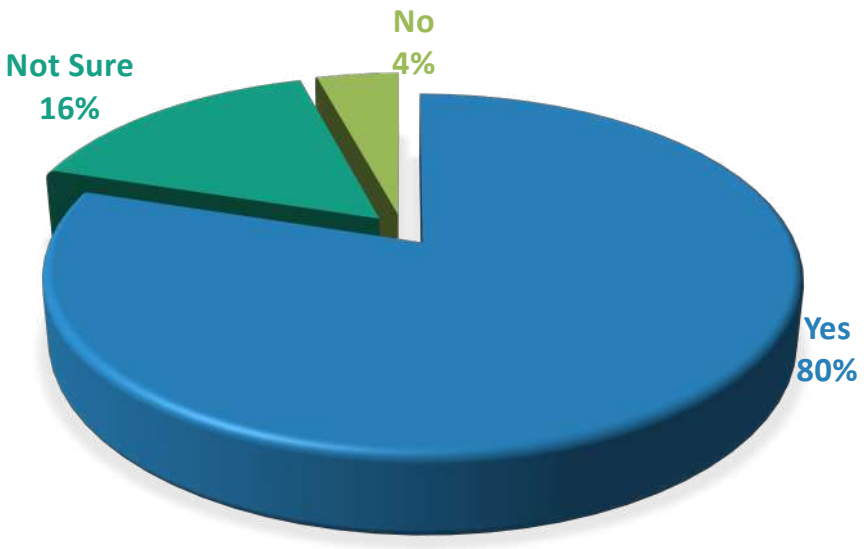
➢ Rate quality of IWTz22?



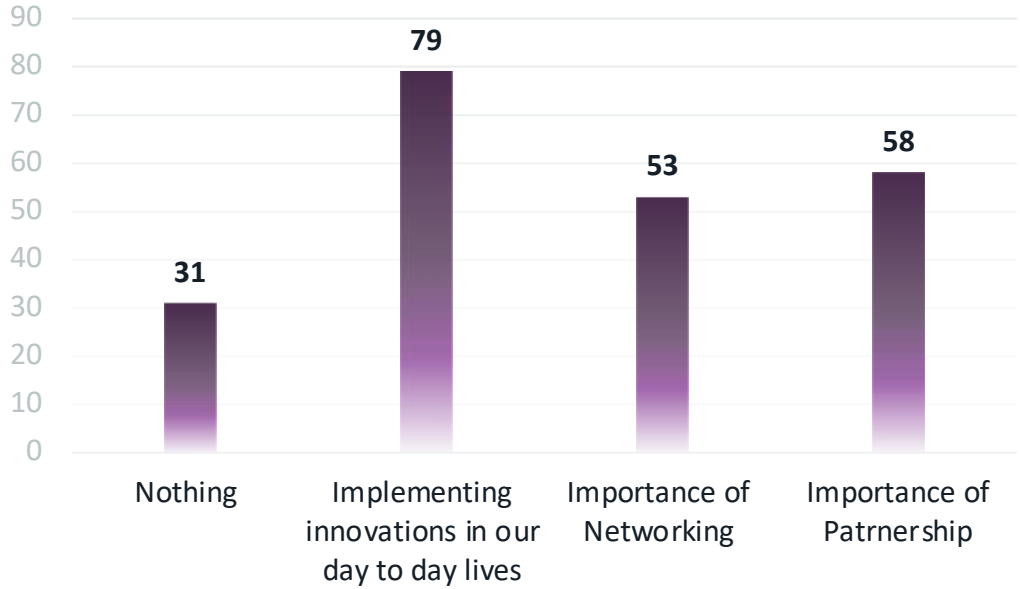
➢ Would you attend IWTz22 Again?



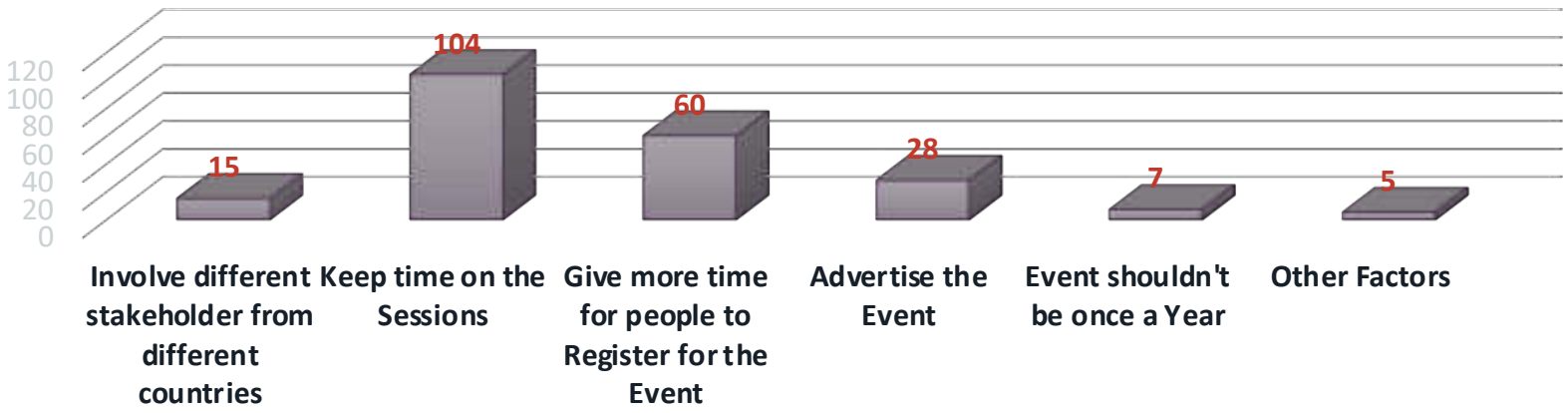
➢ Was Innovation Week Useful?



➢ Key take away from IWTz22



› EVENT IMPROVEMNTS





Evaluation Report

- IWTz2022 – DSM | DODOMA

Unpacking>>>>>>

Editorial coverage – PRINT

Snapshot

We managed to get coverage and different events from the Radio, TV & News Papers

MEDIA	NIPASHE
DATE	21/05/2022
PAGE NO	02
ARTICLE SIZE	1/4



Makamu wa Rais, Dk. Philip Isdor Mpango (wa pili kulia), akikabidhi cheti cha shukrani ya kudhamini wiki ya maonesho ya kitaifa ya ubunifu (MAKISATU), kwa Mkuu wa Idara ya ubunifu wa Benki ya NMB, Jossina Njambi, katika hafla ya kufunga maonyesho hayo jijini Dodoma jana. Wengine ni Waziri Mkuu, Kassim Majaliwa, Waziri wa Elimu, Sayansi na Teknolojia, Prof. Adolf Mkenda (kulia) na Mkuu wa Idara ya huduma za Serikali wa Benki hiyo, Vicky Bishubo. **PICHA: MPIGAPICHA WETU**

MEDIA	HABARI LEO
DATE	23/05/2022
PAGE NO	5
ARTICLE SIZE	1/4



Bil 700/-zatengwa bunifu kuwa bidhaa kwenda sokoni

MEDIA	DAILY NEWS
DATE	19/05/2022
PAGE NO	10
ARTICLE SIZE	1/8



MEDIA	DAILY NEWS
DATE	21/05/2022
PAGE NO	02
ARTICLE SIZE	1/8



Dr Mpango hails NMB for developing innovators financial solution system

From DAILY NEWS Reporter in Dodoma

VICE-PRESIDENT Dr Philip Mpango has commended NMB bank for developing an experimental financial solution system that has opened doors for innovators to try out their solutions and has now attracted 150 innovators since its launch.

Dr Mpango made the remarks during his visits to the NMB pavilion at the closing ceremony of the Innovation Week held in Dodoma yesterday.

The VP expressed his interests in NMB Bank's commitment to support products and services innovation and urged the bank to support Tanzania youths with innovative ideas.

"Congratulations and I urge you to continue supporting youths with innovative ideas," VP said.

Speaking earlier, the Head of the NMB Bank Innovation Department Jossina Njambi said as part of the bank's efforts to support innovation, the bank sponsored development of a special system known as the NMB Sandbox environment which provides an opportunity for financial solutions innovators especially in the digital sphere to come up with their innovative solutions adding that the bank was committed to partnering with successful innovators.

"This system provides an opportunity for innovators to try out solutions they have devised and see how they can work effectively and successful innovators will have the opportunity to partner with NMB Bank to develop an integrated banking system to enhance service delivery in a more easy, secure and quicker way" said Jossina.

She added, "Apart from providing opportunities to these innovators, the best innovative solutions will be the catalyst for development of the financial sector and the nation as a whole."

She noted that the bank is pleased that the innovators have been very responsive adding that already 150 innovators have signed up for the system with their solutions being under trial.

"We anticipate the numbers to scale up as this opportunity is still available. I take this opportunity to continue encouraging more innovators to grab opportunities provided by the sandbox environment" added Jossina.

The Permanent Secretary of the Ministry of Education, Science and Technology, Prof Eliamani Sedoyeka also shared similar sentiments and urged the bank to continue working closely with the ministry for purposes of supporting the education sector in general.

DR Mpango

Editorial coverage – RADIO & TV

HIGHLANDS FM	The Ministry of Educa	While the Parliament discussed the issue of emphasis on science and technology, the	http://portal.ortus.co.tz/sites/default/files/2022-05/h.land_2022-05-20_130400-130722hrs.mp3
NURU FM	Wazazi washauri mat	Wazazi na Walezi mkoani Iringa wameshauri matumizi ya Tehama mashuleni ili kuo	http://portal.ortus.co.tz/sites/default/files/2022-05/nurufm-22-05-20-075056-075448hrs.mp3
SALVATION FM	UDSM yabuni saruji m	Wakati bei ya saruji kuendelea kupaa Chuo Kikuu cha Dar es Salaam (UDSM), kimebu	http://portal.ortus.co.tz/sites/default/files/2022-05/salvat-22-05-20-160533-160620hrs.mp3
RADIO FREE AFRICA	Viongozi watakiwa ku	Benki ya CRDB imeshauriwa kubuni mpango utakaosaidia kukabiliana na changamot	http://portal.ortus.co.tz/sites/default/files/2022-05/rfa-2022-05-20-201153-201301hrs.mp3
RUBONDO FM	Taifa na msukumo wa	Makamu wa Rais Dkt. Philip Mpango, amesema kuwa Taifa lina wajibu wa kuweka m	http://portal.ortus.co.tz/sites/default/files/2022-05/rubond-22-05-20-210823-211117hrs.mp3
BUNDA FM	Improving innovation	Deputy Minister of Information, Communication and Information Technology, Kund	http://portal.ortus.co.tz/sites/default/files/2022-05/bundaf_2022-05-20_070455-070552hrs.mp
KASIBANTE FM	UDSM kimebuni saruj	Wakati bei ya saruji ikizidi kupaa, Chuo Kikuu cha Dar es Salaam (Udsm) kimebuni sa	http://portal.ortus.co.tz/sites/default/files/2022-05/kasban-22-05-20-120409-120540hrs.mp3
JEMBE FM	The Ministry of Educa	Vice President of the United Republic of Tanzania Dr. Philip Isdor Mpango has instru	http://portal.ortus.co.tz/sites/default/files/2022-05/jembe-22-05-20-19100-191327hrs.mp3
KINGS FM	Chuo kikuu kimebuni	Chuo Kikuu cha Dar es Salaam (UDSM) kimebuni saruji mbadala itakayo muwezesha	http://portal.ortus.co.tz/sites/default/files/2022-05/kings-fm-22-05-20-180628-180724hrs.mp3
EFM	Agizo la mazingira raf	Makamu wa Rais wa Jamhuri ya Muungano wa Tanzania, Dkt. Philipo Mpango amehi	http://portal.ortus.co.tz/sites/default/files/2022-05/efm-2022-05-20-070218-070312hrs.mp3
NDINGALA FM	Dr. Mpango has instru	Vice President of the United Republic of Tanzania Dr. Philip Isdor Mpango has instru	http://portal.ortus.co.tz/sites/default/files/2022-05/ndinga-22-05-20-164029-165036hrs.mp3
SHINE FM	Bunifu zipelekwe mik	Makamu wa Rais Dkt. Philip Mpango ameilekeza Wizara ya Elimu, Sayansi na Teknol	http://portal.ortus.co.tz/sites/default/files/2022-05/shine-22-05-20-071152-071306hrs.mp3
KASIBANTE FM	Communication infras	Deputy Minister of Information, Communications and Information Technology, Mat	http://portal.ortus.co.tz/sites/default/files/2022-05/kasban-22-05-20-073729-073834hrs.mp3
FOUNTAIN FM	Tanzanians have been	The Vice President, Dr. Philip Mpango has urged Tanzanians to build a habit of buyin	http://portal.ortus.co.tz/sites/default/files/2022-05/founta-22-05-20-070159-070301hrs.mp3
MAGIC FM	Makamu wa Rais aagi	Makamo wa Rais wa Jamhuri ya Muungano wa Tanzania, Dk. Philip Mpango ameiagiz	http://portal.ortus.co.tz/sites/default/files/2022-05/magicfm-2022-05-20-070157-070408hrs.m
ALNOOR FM	Wajasiriamali wameta	Shirika la Viwango nchini (TBS), limewataka wajasilia mali kuzipeleka kazi zao ili ku	http://portal.ortus.co.tz/sites/default/files/2022-05/al-noo_2022-05-20_080239-080405hrs.mp3
BANANA FM	Makamu wa Rais ame	Makamu wa Rais wa Jamhuri ya Muungano wa Tanzania Mhe. Philip Mpango ametoa	http://portal.ortus.co.tz/sites/default/files/2022-05/banana-22-05-20-071321-071832hrs.mp3
KICHEKO FM	Ili kilimo kiwe na tija	Makamu wa Rais wa Jamhuri ya Muungano wa Tanzania, Dkt. Philip Mpango amesen	http://portal.ortus.co.tz/sites/default/files/2022-05/kichek-22-05-20-131008-131215hrs.mp3
A FM	Makamu mkuu wa Ra	Makamu wa Rais wa Jamhuri ya Muungano wa Tanzania, Dkt Philip Mpango amewat	http://portal.ortus.co.tz/sites/default/files/2022-05/afm_20220520_180117-180422hrs.mp3
RADIO FREE AFRICA	Wizara ya Elimu kute	Makamu wa Rais w Jamhuri ya Muungano wa Tanzania, Dkt. Philip Mpango ameitaka	http://portal.ortus.co.tz/sites/default/files/2022-05/rfa-2022-05-20-071712-072006hrs.mp3
FOUNTAIN FM	Tunduru Hospital mai	Tunduru District Hospital in Ruvuma Region through the Tuberculosis and Leprosy U	http://portal.ortus.co.tz/sites/default/files/2022-05/founta-22-05-20-130424-130552hrs.mp3
TBC FM	Waziri Nape amesema	Waziri wa Habari, Mawasiliano na Teknolojia ya Habari, Mhe. Nape Nnauye amesem	http://portal.ortus.co.tz/sites/default/files/2022-05/tbcfm-2022-05-20-125947-130108hrs.mp3
ABOOD FM	Watanzania wawe na	Makamu wa Rais wa Jamhuri y Muungano wa Tanzania, Dkt Philip Mpango amewata	http://portal.ortus.co.tz/sites/default/files/2022-05/aboodf-22-05-20-070307-070432hrs.mp3
MAMBO JAMBO	Vice President orders	Vice President of the United Republic of Tanzania Dr. Philip Isdor Mpango has instru	http://portal.ortus.co.tz/sites/default/files/2022-05/mamboj-22-05-20-174610-174902hrs.mp3
QUIBLAH TEN FM	Chuo cha UDSM chabu	Wakati bei ya saruji ikizidi kupaa, Chuo Kikuu cha Dar es Salaam (UDSM) kimebuni s	http://portal.ortus.co.tz/sites/default/files/2022-05/quibla_20220520_150447-150601hrs.mp3
Mpanda FM	Chuo kikuu kimebuni	Chuo Kikuu cha Dar es Salaam (UDSM) kimebuni saruji mbadala itakayo muwezesha	http://portal.ortus.co.tz/sites/default/files/2022-05/mpanda-22-05-20-200628-200724hrs.mp3
KISS FM	Kundo amesema ubun	Naibu Waziri wa Habari Mawasiliano na Teknolojia habri, Mathew Kundo amesema	http://portal.ortus.co.tz/sites/default/files/2022-05/kissfm_2022-05-20_080104-080203hrs.mp3
FOUNTAIN FM	Taasisi ya Nelson Man	Taasisi ya Afrika ya Sayansi na Teknolojia Nelson Mandela imezindua kiti cha utafiti	http://portal.ortus.co.tz/sites/default/files/2022-05/founta-22-05-21-150649-150727hrs.mp3
RADIO ONE	NECTA starts using di	The National Examinations Council has started using the Digital Examination Markin	http://portal.ortus.co.tz/sites/default/files/2022-05/radioone-2022-05-21-070122-070208hrs.m
RADIO ONE	NECTA starts using di	The National Examinations Council has started using the Digital Examination Markin	http://portal.ortus.co.tz/sites/default/files/2022-05/radioone-2022-05-21-070122-070208hrs_0
RADIO ONE	Sweden Sida yatoa zai	Serikali ya Sweden kupitia shirika la kimataifa la maendeleo la Sweden (Sida) imetoa	http://portal.ortus.co.tz/sites/default/files/2022-05/radioone-2022-05-22-070355-070452hrs.m
TBC TAIFA	Serikali kupitia Sido,C	Serikali kupitia Taasisi zake za COSTECH, SIDO, TENDO NA VETA imeahidi kuwasaid	http://portal.ortus.co.tz/sites/default/files/2022-05/tbctai_20220522_135853-135922hrs.mp3
STAR TV	Serikali yaagiza kufan	Makamu wa Rais wa Jamhuri ya Muungano wa Tanzania Dkt. Philipo Mpango ameita	http://portal.ortus.co.tz/sites/default/files/2022-05/startv20220520-055635-055930hrs.m4v
CLOUDS TV	Wiki ya ubunifu	Makamu wa Rais wa Jamhuri ya Muungano wa Tanzania Mhe. Philip Mpango ametoa	http://portal.ortus.co.tz/sites/default/files/2022-05/clouds-tv_20220520_085213-090122hrs.m
TBC1	Mashindano ya ubunif	Makamu wa Rais wa Jamhuri ya Muungano wa Tanzania, Dkt Philip Mpango ametoa	http://portal.ortus.co.tz/sites/default/files/2022-05/tbc1_20220520_060557-060942hrs.mp4
CHANNEL TEN	Serikali yaagiza wabu	Makamu wa Rais wa Jamhuri ya Muungano wa Tanzania, Dkt. Philipo Mpango amea	http://portal.ortus.co.tz/sites/default/files/2022-05/channeten20220520-065710-070244hrs.m4
UTV	UDSM yaibua matuan	Watumiaji wa saruji wakapata auheni ya kuinunua iwapo utafiti uliofanywa na Chuo	http://portal.ortus.co.tz/sites/default/files/2022-05/utv_20220520_202822-203141hrs.m4v
CLOUDS TV	Wiki ya ubunifu	Uzinduzi wa Gari maarufu lililovumbuliwa Tanzania, maarufu kwa jina la Kipanya na	http://portal.ortus.co.tz/sites/default/files/2022-05/clouds-tv_20220520_083651-084823hrs.m
TBC 1	Special Program: The	Special Program: The Vice President of the United Republic of Tanzania Dr. Phillip Is	http://portal.ortus.co.tz/sites/default/files/2022-05/tbc1-2022-05-21_090000-090954hrs.mp4
ITV	Serikali ya Sweeden y	Serikali ya Sweeden kupitia shirika lake la (SIDO), limetoa zaidi ya Sh. bilioni 20 kwa	http://portal.ortus.co.tz/sites/default/files/2022-05/itv-2022-05-21_203101-203253hrs.mp4
TBC 1	Kipindi Maalumu: Kile	Kipindi Maalumu: Makamu wa Rais wa Jamhuri ya Muungano wa Tanzania Dk Isdory	http://portal.ortus.co.tz/sites/default/files/2022-05/tbc1-2022-05-21_075835-085959hrs.mp4
TBC 1	Kilimo chachu ya mae	Sekta ya Kilimo inaelezwa kuwa chachu ya maendeleo ikiwa wakuliwa watalima kis	http://portal.ortus.co.tz/sites/default/files/2022-05/tbc1-2022-05-21_131300-131550hrs.mp4
TBC1	Milioni saba kuendele	Wizara ya Elimu Sayansi Na Teknolijia imetenga zaidi ya shilingi Milioni 700 kuhakik	http://portal.ortus.co.tz/sites/default/files/2022-05/tbc1-2022-05-22-185920-190319hrs.m4v
CHANNEL TEN	Wizara ya elimu kuen	Wizara ya Elimu, Sayansi, na Teknolojia imeanza kuchukua hatua ya maagizo ya Mak	http://portal.ortus.co.tz/sites/default/files/2022-05/channel10_20220522_080704-081001hrs.m

Event Pictorial Highlight – LINKS

- Media training in Dodoma, 4th May.
  - https://drive.google.com/drive/folders/1fyS7age76LsC7yHcRCByp0gOybzagnnO

- Media Symposium in DSM, 7th May
  - https://infocusstudiotz.client-gallery.com/gallery/innovation-week-press

- Towards Innovation week Tanzania 2022, DSM
  - JNICC FROM 10th May – 13th May
    - ✓ Day 1:https://infocusstudiotz.client-gallery.com/gallery/innovation-week-tanzania-2022
    - ✓ Day 2:https://infocusstudiotz.client-gallery.com/app/5i76to06ef
    - ✓ Day 3:https://infocusstudiotz.client-gallery.com/gallery/innovation-week-2022-day-3

- Cocktail Reception at Oromo Hotel , DSM – Hosted by Costech
- Innovation Week Tanzania 2022, Dodoma
  - Jamhuri grounds – 16th Opening ceremony: https://infocusstudiotz.client-gallery.com/gallery/iwtz-day-one
  - JKICC from 17th to 18th :
    - ✓ Day 1: https://infocusstudiotz.client-gallery.com/gallery/iwtz-dodoma-day-two
    - ✓ Day 2: https://infocusstudiotz.client-gallery.com/gallery/innovation-week-dodoma-day-3
  - Closing ceremony, 19TH May Jamhuri Grounds: https://infocusstudiotz.client-gallery.com/gallery/iwtz-dodoma-day-four

  - COCTAIL RECEPTION, 18th May: **https://infocusstudiotz.client-gallery.com/gallery/cocktails-night-party**

FUNGUO

Learnings & Recommendations







Proud of:

- Branding and visibility, was superb that has triggered TOMA (Top of mind Awareness)
- Media engagement and Coverage – Where we ensure every content had been captures
- Attendance was really good and kept on increasing from one to another
- Appreciation of the great support from UNDP, COSTECH and Ministry of Science & Education

Encountered Challenges:

1. Pre events in Dsm started on 10th instead of 9th because JNICC as the venue was used by the government for Royal tour event. Hence IWTZ got pushed to 10th may.

2. The closing ceremony in Dodoma took place on 19th instead of 20th because of the GOH availability and on 20th there was exhibitions at Jamhuri Grounds still.

3. The Main Hall at JKICC which was supposed to be used for the sessions, last minute it was used by the government. **But we became agile enough to twist the venue and make immediate set up**.

4. Most of the event opening session in Dar es Salaam, had started at exactly 8am sharp in the morning – Which due to infrastructure and heavy traffic jams, attendants couldn't reach on time, making time overlapping to other events – Worse case the virtual events



“Innovation for Sustainable Development”

IWTz2022

Gratefully Acknowledges Restless Support from IWTZ22 Committee TEAM

OUR DEEPEST GRATITUDE

To





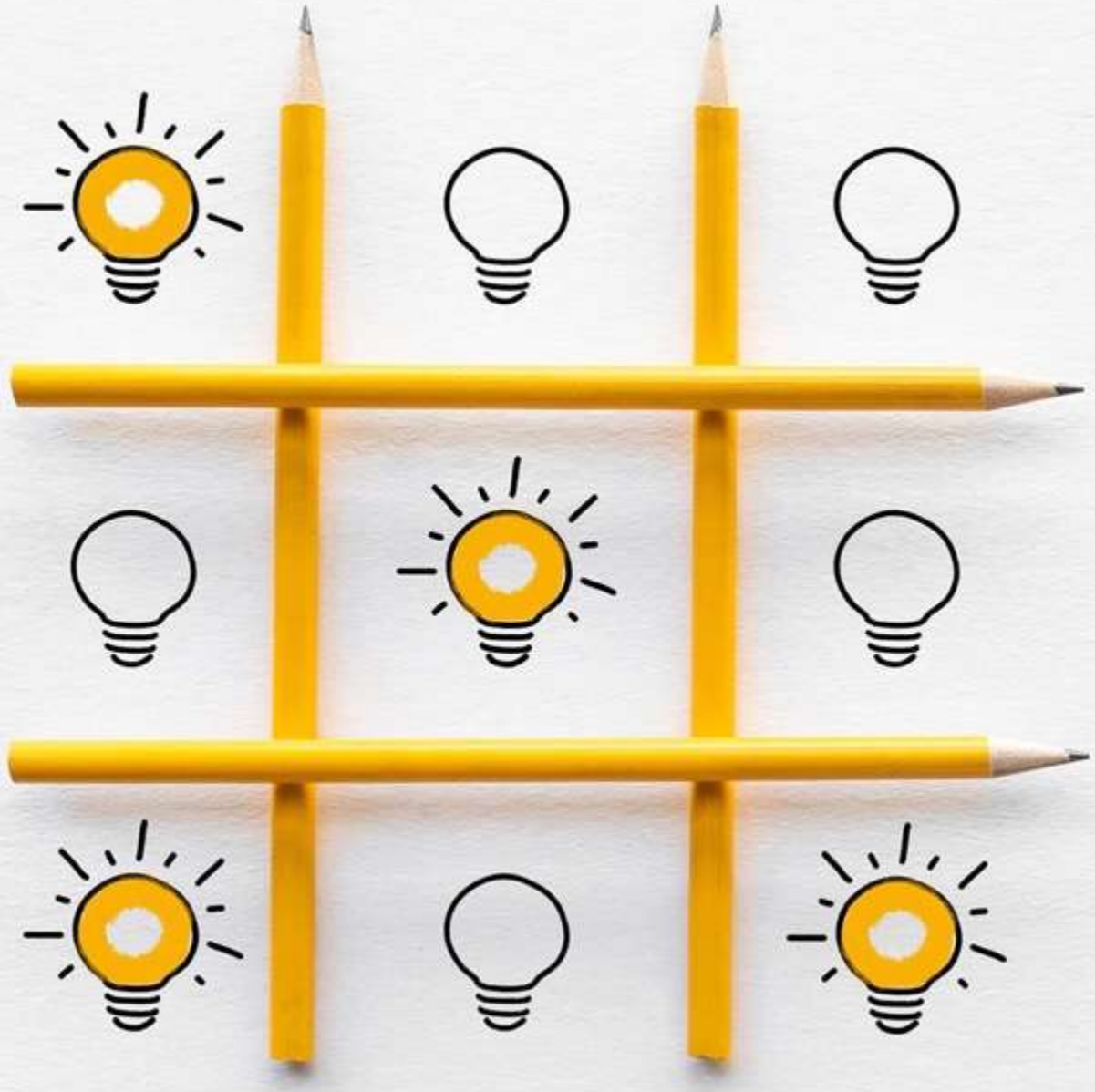




From

Cornerstone Solutions Ltd

May 27, 2022



Thank You!!

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